

ULTRA
MOBILI

COLORS MOOD BOARD 2024

ULTRAMOBILI
LACQUER FINISHES

COLOUR PALETTE
2024-2025

W

PURE WHITE

B

BLACK BROWN

U

ULTRAMARINE BLUE

G

GREIGE

S

STONE GREY

P

BEIGE RED

M

MEGA GREIGE

F

GRAPHITE GREY

T

PASTEL TURQUOISE

Y

GREEN BEIGE

R

ROSSO CORALLO

H

HALCYON GREEN

D

STARDEW

C

PEARL COPPER

E

CEMENT GREY

N

NIGHT BLUE

V

PURPLE VIOLET

COLOR'S 2024 MOOD BOARD

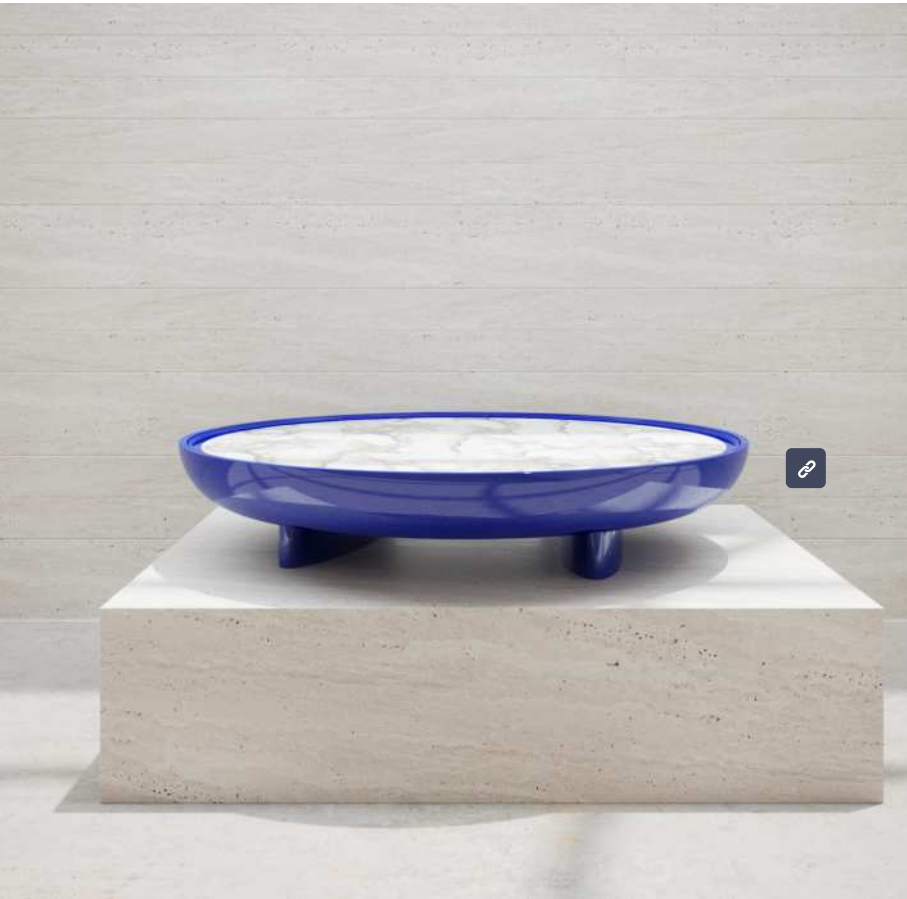


MESMERIZING,
INSPIRING BLUE
YVES KLEIN LED US
TO ULTRAMARINE
BLUE IN FURNITURE.
“ELECTRIC BLUE”
BECOMES PART OF
ULTRAMOBILI
BRAND IDENTITY.



ULTRAMARINE
BLUE / BLU
OLTREMARE

ULTRA BLUE



RAL5002
ULTRAMARINE BLUE /
BLU OLTREMARE

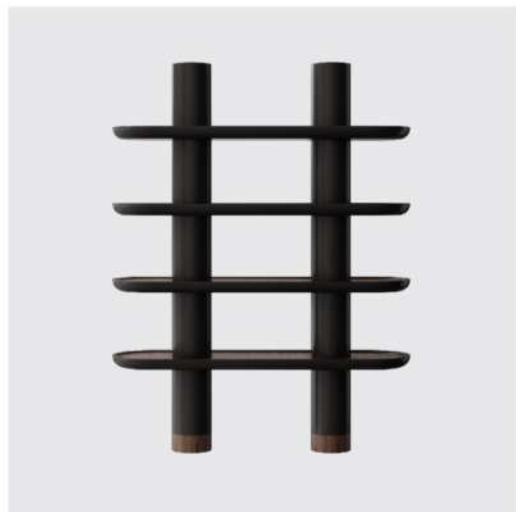
INFO@ULTRAMOBI.LI.IT

COLOR PALETTE 2024-2025

PRODUCTS & COLORS

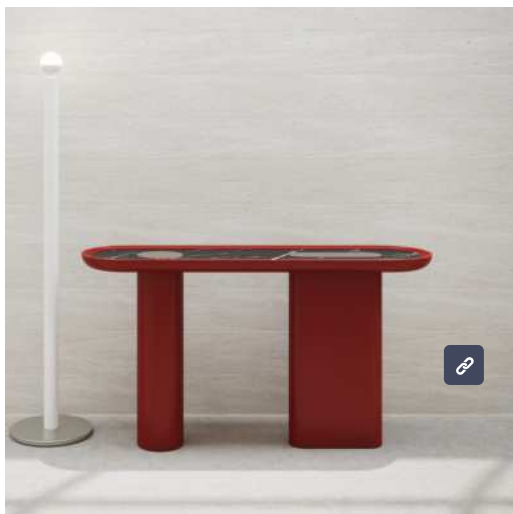
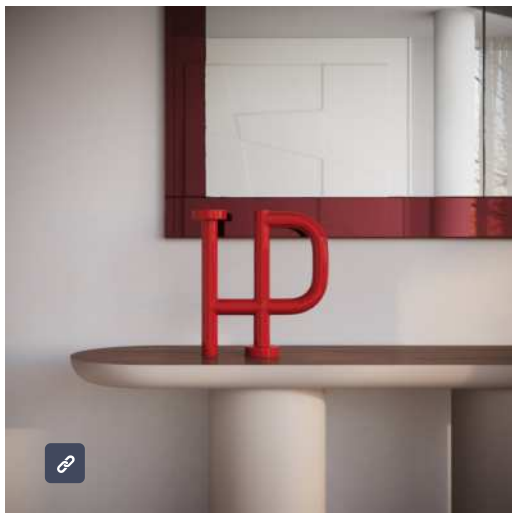
ultramobili

**COLOR
PALETTE
2024**



R

ROSSO CORALLO



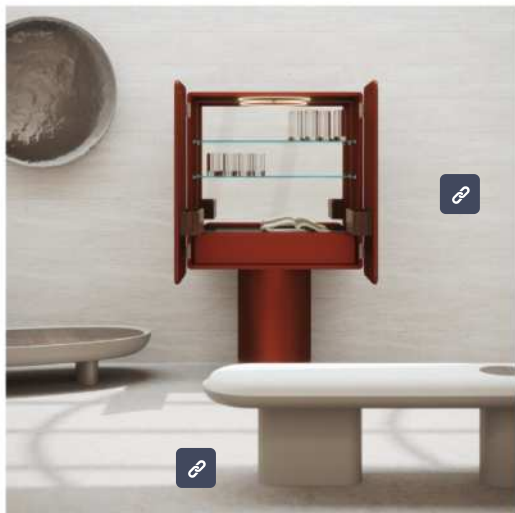
G

GREIGE



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**COLOR
PALETTE
2024**



M

MEGA GREIGE

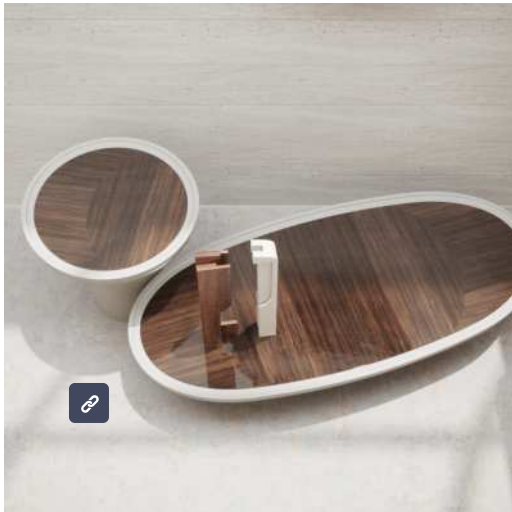
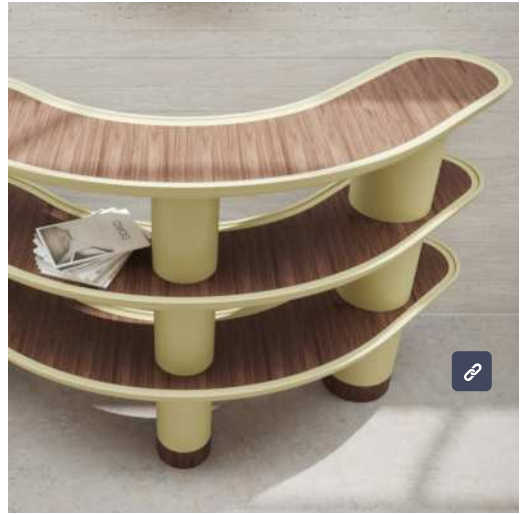


F

GRAPHITE GREY

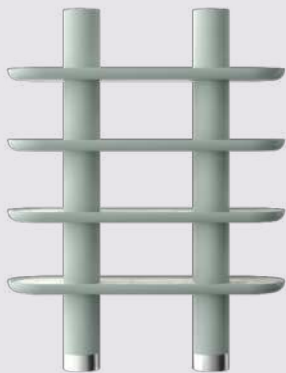
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COLOR
PALETTE
2024



H

HALCYON GREEN



E

CEMENT GREY

PHOTOGRAPHY

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**COLOR
PALETTE
2024**



D

STARDEW



N

NIGHT BLUE

COLOR PALETTE 2024-2025

NEUTRAL COLORS ARE LIKE A FOUNDATION: CAN BE
FIT INTO ANY INTERIOR. THEY ARE BASED ON THE
COLORS OF NATURAL MATERIALS.

NEUTRALS

COLOR'S 2024 MOOD BOARD



TAKING A HINT
FROM TRAVERTINE,
SAND, SANDSTONE,
THE COLOR
BETWEEN BEIGE
AND GRAY, BASED
ON ORANGE HUE.



GREIGE

GREIGE



SW6071
G. GREIGE

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COLOR'S 2024 MOOD BOARD



NUANCED SHADE
TO A GREIGE,
MAKES IT DENSE
AND SENSORY, CAN
HELP BRIDGE THE
GAP BETWEEN
GRAY AND BRIGHT
COLORS.

M

MEGA GREIGE

GREIGE



SW 7031
MEGA GREIGE

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COLOR'S 2024 MOOD BOARD



MEDIUM LIGHT
GREY SHADE BASED
ON YELLOW HUE.
COMBINES
PERFECTLY WITH
NATURAL
MATERIALS –
WOOD, STONE.

S

STONE GREY

GREYS



RAL 7030
STONE GREY
GRIGIO PIETRA

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COLOR'S 2024 MOOD BOARD



DEEP SHADE OF
GREY BASED ON
BLUE HUE.

F

GRAPHITE GREY

GREYS



RAL 7024
GRAPHITE GREY
GRIGIO GRAFITE

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COLOR'S 2024 MOOD BOARD



CALM, RESTRAINT.
FEMININITY. PURE
WHITE BASED ON
YELLOW HUE.

W

PURE WHITE

BLACK - WHITE



RAL9010
PURE WHITE
BIANCO PURO

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COLOR'S 2024 MOOD BOARD



STRONG,
CONTRAST TO
OTHERS, GRAPHIC,
RETROFUTURISTIC
COLOR BASED ON
RED HUE.

B

BLACK BROWN

BLACK - WHITE



RAL 8022
BLACK BROWN
MARRONE NERASTRO

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COLOR PALETTE 2024 - 2025

MINIMALISM AND DEPNESS, PAST AND FUTURE,
WATER AND SKY - BLUE COLOR REMAINS ESSENCIAL
IN THE COLOR PALETTE.

BLUES & GREENS

COLOR'S 2024 MOOD BOARD



LIGHT TINT OF BLUE,
SEEMS FADED BY
THE SUN OR BY
TIME, OUR
STARDEW COLOR
WITH NOSTALGIC
FEELINGS, BUT
ALSO WITH A
FEELING OF OF
FRESHNESS AND
NOLETTY.

D

STARDEW

BLUE-GREENs



SW 9138
STARDEW

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COLOR'S 2024 MOOD BOARD



DEEP AND
MYSTERIOUS, HUE
BETWEEN BLUE AND
PURPLE, THIS
COLOR DISCOVER
ITS DARK AND
MOODY
CHARACTER.

N

NIGHT BLUE

BLUE-GREENs



RAL 5022
NIGHT BLUE
BLU NOTTE

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COLOR'S 2024 MOOD BOARD



MYSTIC OF NATURE,
AURORE BOREALE/
NORTHERN LIGHTS
WITH CELESTIAL
AND FUTURISTIC
FEELS - FROM ONE
SIDE

T

TURQUOISE PASTEL

BLUE-GREENS



RAL 6034
PASTEL TURQUOISE
TURCHESE PASTELLO

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COLOR'S 2024 MOOD BOARD



BRIGHT, VINTAGE,
RETRO, OUT OF TIME
– FROM OTHER SIDE

T

TURQUOISE PASTEL

BLUE-GREENS



RAL 6034
PASTEL TURQUOISE
TURCHESE PASTELLO

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COLOR'S 2024 MOOD BOARD



CALM, ELEGANT,
NOT EXPLICIT,
DREAMY, A BIT
SURREAL - OUR
NEW GREEN HUE

H

HALCYON GREEN

GREENs



SW6213
HALCYON GREEN

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COLOR'S 2024 MOOD BOARD



DENSE, MATERIAL,
GROUNDED, LESS
SATURATED, THIS IS A
DIFFERENT SHADE OF
GREEN IN OUR
PALETTE.

E

CEMENT GREY

GREENs



RAL 7033
CEMENT GREY
GRIGIO CEMENTO

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COLOR PALETTE 2024 - 2025

TENDERNESS, RETURN TO TRADITIONAL,
HOMECOMFORT, 50s – OUR SELECTION OF RED
COLORS

REDS -YELLOW -PURPLE

COLOR'S 2024 MOOD BOARD



TENDERNESS,
RETURN TO
TRADITIONAL,
HOME COMFORT,
50s – OUR CORAL
RED IS A HIT OF
REDS.

R

ROSSO CORALLO

REDs



RAL 3016
CORAL RED
ROSSO CORALLO

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COLOR'S 2024 MOOD BOARD



INSPIRATION FROM
RICHARD SERRA:
MINIMALIST
THOUGHT WHICH
CREATES
ALTERNATIVE
NATURE.



PEARL COPPER

REDS



RAL 8029
PEARL COPPER
RAME PERLATO

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COLOR'S 2024 MOOD BOARD



MYSTICAL, SHADOW
OF NATURE, MAGIC,
POWER OF NATURE,
WHICH GIVES US
FORCE.

V

PURPLE VIOLET

VIOLET



RAL4007
PURPLE VIOLET
PORPORA VIOLETTA

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COLOR'S 2024 MOOD BOARD



LUMINOUS,
GLOWING, BRIGHT
AND OPTIMISTIC
COLOUR, HAS A
COLD TINT WHICH
MADE IT UNUSUAL,
SURREAL,
MEDITATIVE.

Y

YELLOW
GREEN BEIGE

YELLOWs



RAL 1000
(YELLOW) GREEN BEIGE
BEIGE VERDASTRO (GIALLO)

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COLOR PALETTE 2024-2025

ultramobili
COLOR PALETTE 2024

COLOR PALETTE
2024 - 2025

RAL9010
PURE WHITE
BIANCO PURO

RAL8022
BLACK BROWN
MARRONE NERASTRO

RAL5002
ULTRAMARINE BLUE

SW6071
POPULAR GRAY

RAL7030
STONE GREY
GRIGIO PIETRA

RAL3012
BEIGE RED
ROSSO BEIGE

SW7031
MEGA GREIGE

RAL7024
GRAPHITE GREY
GRIGIO GRAFITE

RAL6034
PASTEL TURQUOISE
TURCHESE PASTELLO

RAL3016
CORAL RED
ROSSO CORALLO

RAL1000
GREEN BEIGE
BEIGE VERDASTRO

SW 9138
STARDEW

RAL8029
PEARL COPPER
RAME PERLATO

SW6213
HALCYON GREEN
ALCIO VERDE

RAL5022
NIGHT BLUE
BLU NOTTE

RAL4007
PURPLE VIOLET
PORPORA VIOLETTO

RAL7033
CEMENT GREY
GRIGIO CEMENTO

COLOR PALETTE
2024 - 2025

W

RAL9010
PURE WHITE
BIANCO PURO

B

RAL8022
BLACK BROWN
MARRONE NERASTRO

U

RAL5002
ULTRAMARINE BLUE

G

SW6071
POPULAR GRAY

S

RAL7030
STONE GREY
GRIGIO PIETRA

P

RAL3012
BEIGE RED
ROSSO BEIGE

M

SW7031
MEGA GREIGE

F

RAL7024
GRAPHITE GREY
GRIGIO GRAFITE

T

RAL6034
PASTEL TURQUOISE
TURCHESE PASTELLO

R

RAL3016
CORAL RED
ROSSO CORALLO

Y

RAL1000
GREEN BEIGE
BEIGE VERDASTRO

D

SW 9138
STARDEW

C

RAL8029
PEARL COPPER
RAME PERLATO

H

SW6213
HALCYON GREEN
ALCIO VERDE

N

RAL5022
NIGHT BLUE
BLU NOTTE

V

RAL4007
PURPLE VIOLET
PORPORA VIOLETTO

E

RAL7033
CEMENT GREY
GRIGIO CEMENTO



The avant-garde brand that celebrates design through its iconic furniture. Constantly moving thinking that revolutionizes the art of interior living.

ULTRA MOBILI

